

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
Submission Number 402 Issue 10

News Channel 7 HD **Met TV** **WSPA-TV**
 on your side

WSPA-TV
 250 International Dr.
 Spartanburg SC 29303-6898
 (864) 576-7777 FAX (864) 587-4480

Client:	Barack Obama/ D/ President	Submission Cost:	62430	Campaign Ref:	E-120802002
Buyer:	''	Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12	Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product: Obama For America
Demographic: (L) Household

Booking Group:	WSPA	Key Market:	Greenville Spartanburg
Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
1	M-F 1135p ET / 1035p CT Late Show	06		125	Nbr of Spots	30		2	2	2		6	750
	TwTF..			120	Comme	Nbr of Spots	2		2			4	480
2	M-F 111a ET / 101a CT Price Is Right	04		140	Nbr of Spots	30		2				4	560
	TwTF..			175	Comme	Nbr of Spots	2					2	350
3	M-F 9a Dr Phil	05		165	Nbr of Spots			2	2			4	860
	TwTF..			110	Nbr of Spots	30		3				3	330
4	Fri 10p ET / 9p CT Blue Bloods	05		100	Nbr of Spots	80	Comme	Nbr of Spots	3	3		9	900
	...F..			700	Nbr of Spots	30	Comme	1				3	240
5	Fri 10p ET / 9p CT Blue Bloods	05		700	Nbr of Spots	30	Comme					1	700
	...F..			2500	Nbr of Spots	30	Comme					1	2500
6	Fri 10p ET / 9p CT Blue Bloods	05		30	Nbr of Spots							1	
	...F..			30	Comme								
7	Fri 8p ET / 7p CT CSI NY	05		30	Nbr of Spots								
	...F..			Comme	Closed PR								
Weekly Totals:				Total Spots(Ord Spots)		19	22	25	19	24	2	111	
				Closed PR		1	6	3	2	1	13		

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Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
8	Fri 8p ET / 7p CT CSI NYF..	05			30 Comme	Nbr of Spots Closed PR			1			1	
9	Sat 10p ET / 9p CT 48 HoursS	06			500 30 Comme	Nbr of Spots 1					1	500	
10	Sat 7p NewsS	05			90 30 Comme	Nbr of Spots 1					1	90	
11	Sat 8-9pS.	06			150 100 250 30 Comme	Nbr of Spots Nbr of Spots Nbr of Spots Closed PR				1	1	150	
12	Sun 10p ET / 9p CT MentalistS	05			700 30 Comme	Nbr of Spots 1				1	1	700	
13	Sun 10p ET / 9p CT MentalistS	05			30 Comme	Nbr of Spots Closed PR			1		1		
14	Sun 1030a ET / 930a CT Face The NationS	05			260 275 Comme	Nbr of Spots 1			1		1	260	
15	Sun 7p ET / 6p CT 60 MinutesS	04			1025 30 Comme	Nbr of Spots Closed PR			1		2	520	
Weekly Totals:				Total Spots(Ord Spots)		19	22	25	19	24	2	111	
				Closed PR		1	6	3	2	1	13		

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Client: Barack Obama/ D/ President	Submission Cost: 62430	Campaign Ref: E:120802002
Buyer: " " 10/01/12 to 11/11/12	Sales Rep: HRP Washington, DC	
Schedule Dates: 06260815	Order Ref: 06260815	
Est./PO Number:	Business Type: Political	
Associated Copies: No	Business Category: Transactional	

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Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
16	Sun 9a ET / 8a CT CBS Sunday Morning News	04		260	30	Nbr of Spots	1					1	260
S			175	Comme	Nbr of Spots	1					2	350
				275		Nbr of Spots		1				1	275
17	Tue 8p ET / 7p CT NCIS	04		2400	30	Nbr of Spots	1					1	2400
	.T.....			2000	Comme	Nbr of Spots	1					1	2000
18	Tue 8p ET / 7p CT NCIS	04		1900	30	Nbr of Spots		1				1	1900
	.T.....			2500	Comme	Nbr of Spots		1				1	2500
19	Tue 9p ET / 8p CT NCIS Los Angeles	05		1500	30	Nbr of Spots	1					1	1500
	.T.....				Comme	Nbr of Spots							
20	Wed 10p ET / 9p CT CSI	06		1200	30	Nbr of Spots	1					1	1200
	...W.....				Comme	Nbr of Spots							
21	Wed 10p ET / 9p CT CSI	06		1200	30	Closed PR	1					1	1200
	...W.....					Nbr of Spots		1					
22	Wed 8p ET / 7p CT Survivor	04		1250	30	Nbr of Spots	1					1	1250
	..W.....				Comme	Nbr of Spots							
23	Wed 8p ET / 7p CT Survivor	04		1650	30	Closed PR	1					1	1250
	..W.....				Comme	Nbr of Spots		1				2	3300
24	Wed 9p ET / 8p CT Criminal Minds	05		1000	30	Nbr of Spots		1				1	1000
Weekly Totals:						Total Spots(Ord Spots)	19	22	25	19	24	2	111
Closed PR							1	6	3	2	1	13	

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Client:	Barack Obama/ D/ President		Submission Cost:	62430	Campaign Ref:	E:120802002
Buyer:	"		Client/Product/Estimate:	95/101/1537	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 11/11/12		Weeks:	6	Order Ref:	06260815
Est./PO Number:	06260815		Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No		Business Category:	Transactional		

Ref	Sales Product Details	Rev Type		Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
..W...					Comme								
25	M-F 1135p ET / 1035p CT Late Show	06			125	30	Nbr of Spots	1	1	1		3	375
	M.....				170	Comme	Nbr of Spots			1	1	1	170
26	M-F 11a ET / 10a CT Price Is Right	04			225	30	Nbr of Spots			1	1	1	225
	M.....				175	Comme	Nbr of Spots	1				1	175
					140	Comme	Nbr of Spots					1	140
					165	Comme	Nbr of Spots			1	1	2	330
27	Sun 1030p ET / 930p CT Mentalist	05			250	30	Nbr of Spots			1	1	1	250
	Mgd,S				200	Comme	Nbr of Spots						
28	Sun 730p ET / 630p CT 60 Minutes	04			1025	30	Nbr of Spots	1				1	1025
	Mgd,S				1025	Comme	Nbr of Spots						
29	Sun 9a ET / 8a CT CBS Sunday Morning News	04			170	30	Nbr of Spots			1		1	170
	Mgd,S				170	Comme	Nbr of Spots						
30	Tue 10p ET / 9p CT Vegas .T.....	05			800	30	Nbr of Spots	1				1	800
					800	Comme	Nbr of Spots						
31	Mon 10p ET / 9p CT Hawaii Five-0	06			1150	30	Nbr of Spots	1				1	1150
	M.....				1150	Comme	Nbr of Spots						
32	Sat 10p ET / 9p CT 48 Hours	06			500	30	Nbr of Spots	1				1	500
S.				500	Comme	Nbr of Spots						
33	Sa-Su 6a News	12			50	30	Nbr of Spots	2				2	100
SS				50	Comme	Nbr of Spots						
Weekly Totals:					Total Spots(Ord Spots)	19	22	25	19	24	2	111	
					Closed PR	1	6	3	2	1	13	13	

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Client: Buyer: Schedule Dates: Est./PO Number: Associated Copies:	Barack Obama/ D/ President " " 10/01/12 to 11/1/12 06260815 No	Submission Cost: Client/Product/Estimate: Weeks: Contract Type:	62430 95/101 /1537 6 Political	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category:	E-20802002 H-PRP Washington, DC 06260815 POLITICAL Transactional
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Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
34	Sun 4p ET / 3p CT NFL On CBS	04			1325	30	Nbr of Spots	1			1	1325
S 16:30 00-19:30:00			Comme								
36	Wed 9p ET / 10p CT Criminal Minds	05			1200	30	Nbr of Spots	1			1	1200
W..			Comme								
37	Fri 10p ET / 9p CT Blue Bloods	05			1200	30	Nbr of Spots	1			1	1200
	MTWTFSS Isolations W/C 10/08F..			Comme								
38	Mon 8-9p ET / 7-8p CT How I Met /	05			1200	30	Nbr of Spots	1			1	1200
	Partners			Comme								
39	Fri 8p ET / 7p CT CSI NY	05			30		Nbr of Spots					
	MTWTFSS Isolations W/C 10/08F..			Comme			Closed PR	1			1	
40	Fri 9p ET / 8p CT Made In Jersey	05			30		Nbr of Spots					
	MTWTFSS Isolations: W/C 10/08F..			Comme			Closed PR	1			1	
41	Sun 4p ET / 3p CT NFL On CBS	04			1325	30	Nbr of Spots	1			1	1325
	MTWTFSS Isolations: W/C 10/01S			Comme								
42	Sat 8a CBS This Morning	04			80	30	Nbr of Spots	1			1	80
S.			Comme								
43	M-F 8a CBS This Morning	05			50	30	Nbr of Spots	1			1	50
	M....			Comme								
44	Fri 8p ET / 7p CT NCIS	05			700	30	Nbr of Spots	1			1	700
	Mgd			Comme								
Weekly Totals:					Total Spots(Ord Spots)	19	22	25	19	24	2	111
					Closed PR	1	6	3	2	1	13	

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Est./PO Number:	06260815	Contract Type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transational		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
45	Fri 8p ET / 7p CT NCIS	05			700	30	Nbr of Spots	1			1	700
F..			Comme								
46	Fri 9p ET / 8p CT CSI NY	05			600	30	Nbr of Spots	1			1	600
F..			Comme								
47	Fri 8p ET / 7p CT NCIS	05			625	30	Nbr of Spots	1			1	625
F..			Comme								
48	M-F 8a CBS This Morning	05			50	30	Nbr of Spots	2			2	100
F..			Comme								
49	Sat CBS NCAA Football	03			2000	30	Nbr of Spots	1			1	2000
S..			Comme								
50	Sun 1p ET / 12p CT NFL On CBS	04			800	30	Nbr of Spots	1			1	800
S..			Comme								
51	Sun 4p ET / 3p CT NFL On CBS	04			1250	30	Nbr of Spots	1			1	1250
S..			Comme								
52	Sun 730p ET / 630p CT 60 Minutes	04			1025	30	Nbr of Spots	1			1	1025
S..			Comme								
53	Sun 6a News	06			50	30	Nbr of Spots	1			1	50
S..			Comme								
54	Tue 8p ET / 7p CT NCIS	04			1900	30	Nbr of Spots	1			1	1900
T..			Comme								
55	M-F 9a Dr Phil	05			100	30	Nbr of Spots	1			1	100

Weekly Totals: Total Spots(Ord Spots)

Closed PR

1

6

3

2

1

13

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Associated Copies:	No	Business Category:	Transactional		

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	10/15	10/22	10/29	11/05	Total	Cost
56	MTWTF..			Comme								
	MTWTF..	05		60	30				2		2	120
	MTWTF..			Comme								
57	Sat 8p ET / 7p CT CBS College Football	05		1000	30	Nbr of Spots				1		1000
S			Comme								
58	Sun 1p ET / 12p CT NFL On CBS	02		2500	30	Nbr of Spots				1		2500
S			Comme								
59	Sun 4p ET / 3p CT NFL On CBS	03		3000	30	Nbr of Spots				1		3000
S			Comme								
60	MF 730p Scene On 7	06		150	30	Nbr of Spots				1		150
F..			Comme								
61	MF 10a Your Carolina	06		50	30	Nbr of Spots				1		50
F..			Comme								
62	MF 5p News	06		250	30	Nbr of Spots				1		250
F..			Comme								
63	MF 6p News	06		250	30	Nbr of Spots				1		250
F..			Comme								
Weekly Totals:				Total Spots(Ord Spots)	19	22	25	19	24	2	111	
				Closed PR	1	6	3	2	1		13	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Date(s))	Makegood Ref	Campaign Ref
7	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emission	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
8	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/21/12	Closed Pre Emission	800.00	47 (10/28)	0000181924	
10	Sat 7p News	:30 Commercial	10/08/12	Closed Pre Emission	150.00	No Makegood / Credit	0000000000	E:120802002
13	Sun 10p ET / 9p CT Mentalist	:30 Commercial	10/21/12	Closed Pre Emission	150.00	No Makegood / Credit	0000000000	E:120802002
14	Sun 1030a ET / 930a CT Face The Nation	:30 Commercial	10/08/12	Closed Pre Emission	1,000.00	27 (11/04)	0000176158	E:120802002
15	Sun 7p ET / 6p CT 60 Minutes	:30 Commercial	10/15/12	Closed Pre Emission	275.00	42 (10/13), 43 (10/15)	0000180985	
19	Tue 9p ET / 8p CT NCIS Los Angeles	:30 Commercial	10/15/12	Closed Pre Emission	0.00	28 (10/21)	0000176183	E:120802002
20	Wed 10p ET / 9p CT CSI	:30 Commercial	10/01/12	Closed Pre Emission	1,900.00	No Makegood / Credit	0000000000	E:120802002
22	Wed 8p ET / 7p CT Survivor	:30 Commercial	10/08/12	Closed Pre Emission	1,200.00	No Makegood / Credit	0000000000	E:120802002
39	Fri 8p ET / 7p CT CSI NY	:30 Commercial	10/08/12	Closed Pre Emission	1,650.00	36 (10/10)	0000180219	E:120802002
40	Fri 9p ET / 8p CT Made In Jersey	:30 Commercial	10/08/12	Closed Pre Emission	800.00	44 (10/12), 45 (10/12)	0000181018	E:120802002
					0.00	46 (10/12)	0000181059	E:120802002

Grand Totals

		Month 10 Weeks: 4				Month 11 Weeks: 4	
		10/01	10/08	10/15	10/22	10/29	11/05
Spots	Totals	111	19	22	25	19	24
Cost		62430	9360	13995	11235	8250	1995

Grand Totals:

	Spots:	111
	Gross Total:	62,430.00
	Commission:	9,364.50
	Net Total:	53,065.50